

Forestry Executive Committee Meeting Minutes

Friday, April 1, 2011

8:30 a.m. - 12:00 noon

Richardson Hall 115

Meeting facilitated by Steve Tesch

Members present: Roger Admiral, Ed Jensen, Jim Johnson, Eric Hansen, Thomas Maness, Brenda McComb, Tom McLain, Jeff McDonnell, Hal Salwasser, Steve Tesch

Members absent: none

Guest: Lisa Gaines, Kathy Howell, David Hibbs, Clay Torset

Meeting Handouts:

- 1) 04-01-11 FEC Meeting Agenda – Steve Tesch
- 2) 03-18-11 FEC Meeting Draft Minutes – Steve Tesch
- 3) 03-30-11 Action Items Tracking List – Steve Tesch
- 4) College of Forestry Communication Plan Program (Blake Vawter) – Ed Jensen

I. Review Agenda and Status of Action Items Tracking List

Steve reviewed the current Action Items Tracking List and provided some updates.

- **E.B. Lemon Award Ceremony in Honor of Bart and Bond Starker**

The College will be hosting couple tables honoring Bart and Bond Starker at the Spring OSU Alumni celebration, scheduled for April 29 at the CH2M Hill Alumni Center. Hal will invite some of Bart and Bond's close friends, supporters, and the business allies, including CoF representatives.

II. Approval of Minutes from Last Meeting

03-18-11 draft minutes were approved.

III. Updates and Conversation with the Dean

1) Legislative Updates

- ***OUS Ways and Means SWPS and Public Hearings in Salem***

Hal reported on the strong testimony from President Ed Ray on Tuesday, March 29. The committee has very strong advocates for the statewide programs. The OUS public testimonies with the Ways and Means Education Subcommittee were on Thursday, March 31. Three witnesses were prepared to testify, Lee Miller, President of Miller Timber Services, Scott Folk, VP of Roseburg Forest Products, and Nancy Hathaway, President of OSWA. Only Scott Folk was called to testify. The Governor is open to some add back budget request. There was a lot of support.

- ***Statewide Legislative Action Group***

Following the hearings and the meeting with the members, Hal attended a three hour meeting with the Statewide Legislative Action Group to discuss messages developed to support the add back and the possibilities to do members' town halls instead of Ways and Means field hearings, which would allow more people to deliver their messages and smaller geographic coverage.

- ***Nothing Emerging on the Harvest Tax***

Hal will address some issues about the harvest tax revenue at the meeting with OFIC Operations Committee on April 12.

2) *Provost's Council (PC) Retreat with Paul Axtell*

On March 30, Paul Axtell facilitated an all-day retreat for the Provost's Council. Hal reported on the outcome of the day and the discussion on better alignment with the OSU Strategic Plan, implication of the projected enrollment growth stated by the President as a goal, the statewide programs and state's future. Hal mentioned that there will be a new faculty orientation process with mentor assignments and a cohort of Class 2011. Hal suggested that the H.J. Andrews would be a terrific setting to take the group of the new faculty to interact and get a chance to see the big interdisciplinary endeavor.

3) *Chairs/Department Heads Dinner at President's House*

In conjunction with Hal's reporting on the PC retreat, Tom McLain reported on the Department Heads' discussion with President Ray and Provost Randhawa on March 31. Topics of discussion were rebasing process, education subsidies,

new faculty/classified positions, buildings on campus ADA accessibility, start-up packages, faculty hiring rates, and compensation.

4) *Finance and Administration Leadership Update*

Vice President Mark McCambridge will be on extended medical leave. Bob Nettles has been appointed the Interim VP. Brian Meara will be leaving OSU in couple weeks.

5) *Topic for the Spring Board of Visitors Meeting, April 25*

Hal discussed topics for the Board of Visitors agenda:

- Reports on investments of BoV funds: RM, FM, Mentor-Mentee project, study abroad
- Endowed Chair program
- Enrollment and graduation trends and strategy
- Budget trends
- Messages/strategy for BoV members' personal engagement with Legislators/OSU Communications

The summer BoV meeting will be in Astoria, June 20-21. Hal will invite three endowed chairs again this year.

ACTION ITEM:

FEC will discuss the BoV agenda at the next FEC meeting.

6) *Ed Pepke (Starker Guest Lecturer) Market Analysis*

FEC discussed Ed's analyses about lumber prices and demand in the next two years and the strategies for manufacturing in Oregon.

7) *FES Leadership Transition*

Hal sent a note requesting expression of interest from the FES faculty yesterday and has received some responses. Hal will appoint an interim department head and assign a search committee for an external search. The Head of the search committee will be an associate dean (Jim Johnson).

ACTION ITEM:

FEC will schedule a structured discussion about CoF configuration and rebranding.

8) *Foundation Updates*

Zak Hansen is currently working on the Provost's match and gave an update on:

- Maybelle Clark Foundation application, due April 15;

- Dean's position;
- Giustina professorship additional funding;
- Nancy Lematta and Allyn Ford;
- Faculty initiative and student campaign
- Cameron tract

Zak informed FEC to report any fundraising discussions that members may have with potential donors.

IV. Update on Web Management Conversations across Campus

A few weeks ago the FEC had a conversation about doing something different with the CoF website. Terralyn Vandetta is working on this task. Kathy reported on her discussion with various Colleges to learn about the different models for web management and marketing that is going on campus. Kathy shared her thoughts and observations with FEC about the cultural shift in communication and web management on campus. Her recommendation for the College is to establish a marketing/communication plan that will guide the College's priorities and directions for what needs to be done on the web. FEC discussed the resources available on campus and alternatives to address this issue.

ACTION ITEM

The College will add this priority in their strategic planning process.

IV. Institute of Natural Resources (INR) and Potential for Engagement with CoF

Lisa Gaines, Interim Director of the INR, was invited to talk to FEC about the INR, its future relationship and opportunities with the College of Forestry. INR is an Oregon University System institute. Lisa gave some background information on the INR program, focus areas, current projects, and their main mission. Detailed information can be found on the INR site at <http://oregonstate.edu/inr>. The INR has an advisory board and many partnerships. Lisa discussed their current issues that they are facing and the work they are doing and how they collaborate with OSU faculty. Currently INR is working with 80 OSU faculty. The College of Forestry helps faculty prepare large grant proposals. Can INR play a role with working with faculty to provide that support as a service in that partnership? INR can help on large threshold projects.

ACTION ITEM

Lisa would like to know what will be some of the grand challenges that INR could assist with as the College develops their path forward. Lisa would like to know FEC's concern and how INR can better link with the College and its faculty. Lisa has been invited to come back for further discussion with FEC on this topic.

V. CoF Communication Plan Project

This item should have been titled CoF automatic recruiting plan project. Tom McLain and Clay Torset met with Blake Vawter after Blake's visit at the January 21 FEC meeting. Tom and Clay discussed how Blake could help the College with prospective students' communication stream. As a result of this meeting, Blake developed a College of Forestry Communication Plan Project proposal. The proposal is a plan to integrate the College of Forestry recruiting effort with the OSU's communications to prospective students into the Banner Recruit Module. The report described the phases for this project. FEC discussed whether or not they will support this proposal. FEC agreed to focus on undergraduate students.

ACTION ITEMS

The department heads and Ed will meet with Blake next week to go over the proposal and get more clarity about cost and service that will be provided. Outcome of this meeting will be reported back to FEC at the next meeting.

VII. Other Topics

1) RERF Proposals Match Consideration

There were 4 proposals, three from the FES Department and one from WSE Department. A total cost to the College if approved: \$48,000

DECISION

- Lech Muszynski's RERF Proposal - Microscope System - \$93K (CoF match \$19K), no other contributors. Ready to go
- Steve Strauss's RERF Proposal – LightCycler 480 Real-time PCR System II (CoF match \$13K) - Ready to go

ACTION ITEMS

- Robert Kennedy's RERF Proposal – Need a proposal title and more clarification – Brenda will follow-up with PI.
- Bev Law's RERF Proposal – need stronger letters of support. Brenda will get additional information.

2) SAF Accreditation Visit May 24-26 - Update

Darius Adams was invited to give an update on the SAF Accreditation team visit. Darius provided the names of the visitation team. The self-study will be ready by Tuesday. The FEC meeting on May 26 will be shortened to allow FEC to participate in the morning meetings. FEC discussed whether or not the Master Forestry degree accredited in 2004 should be included in the review.

ACTION ITEMS

Darius will send to the FEC the final visitation schedule when ready. Darius will provide the scripts to the leadership team.

3) *OSU Day April 12 and Natural Resources Day April 19*

Nathalie will send the OSU Day agenda to the FEC members who were encouraged to attend.

The meeting adjourned at Noon.

Draft Minutes were prepared by Nathalie Gitt and revised by Steve Tesch.