

# **Forestry Executive Committee Meeting Minutes**

## **Friday, February 18, 2011**

8:00 a.m. - 11:40 a.m.

Richardson Hall 115

**Meeting facilitated by Steve Tesch**

### ***List of Attendees:***

Members present: Roger Admiral, Ed Jensen, Eric Hansen, Thomas Maness, Brenda McComb, Tom McLain, Jeff McDonnell, Hal Salwasser, and Steve Tesch

Member absent: Jim Johnson

Guests: Paul Doescher, Marge Victor, Connie Paterson, Kama Luukinen, and Laurie Holst

### ***Meeting Handouts:***

- 1) 02-04-11 FEC Meeting Draft Minutes – Steve Tesch
- 2) 02-17-11 Action Items Tracking List – Steve Tesch
- 3) College of Forestry Web Site Management Considerations, Feb. 8, 2011 – Eric Hansen, Kathy Howell, and Roger Admiral
- 4) Admin. Memo 14, Page 4 – revised January 2009 – Steve Tesch
- 5) 2011-12 Recommended Graduate Assistant Appointment & Stipend Guidelines, January 28, 2011 Memo – Martin Fisk

#### ***I. Review Agenda and Status of Past Action Items***

No new agenda items were added.

Steve reviewed the status of the list of past action items.

#### ***II. Approval of Minutes from Last Meeting***

The minutes from the February 4<sup>th</sup> FEC meeting were approved.

#### ***III. Updates and Conversation with the Dean***

##### **1) University Budget Rebasing Process**

Hal discussed his proposal for addressing the two decades of the underfunding of the College education programs with FEC. The university rebasing budget still leaves the College subsidizing its

education programs by \$2 M. Hal has couple SWPS meetings with the Vice President for Finance and Administration and with President next week to discuss the proposed 18-20% budget reduction and to prepare a draft statement for public disclosure. Next Friday, the Oregon Environmental Council and Oregon State University (President and Scott Reed, Sonny Ramaswamy, and Hal) will be meeting with conservation and environmental health communities to discuss common goals and priorities for the legislative session and beyond. Tom McLain reported on the department heads meeting with the Provost this week and the Provost's key message that the university will abandon the historic approach of keeping separate funding sources for SWPS agencies, E&G and other sources that comes from public sources. FEC had a conversation about the news article that a finance professor from Central Michigan had completed an audit about OSU's finance status.

## **2) Strategic Plan Debrief, Next Steps**

The focus of the College strategic plan process is to line up compelling future directions for new investments.

### **Action Item:**

Hal will synthesize a draft from the last Strategic Planning Retreat notes to share with faculty and stakeholders.

## **IV. CoF Management Website Proposal**

Kathy Howell, Eric Hansen, and Roger Admiral met on February 8, 2011 to discuss issues surrounding management of the College web site to report back to FEC. A list of short term and long term considerations and proposed solutions was distributed to FEC for their consideration.

### **Decision**

Develop a communication strategic plan for the College as part as the Strategic Plan process.

### **Action Items:**

Terralyn Vandetta has been charged to inform a plan to address the College web planning issues and an estimated budget for what is needed. FEC will expect a report due May 1<sup>st</sup>.

## **V. CoF Degree Program Survey Report – Thomas Maness/Kama Luukinen/ Mike Smith, Sasquatch Marketing**

Thomas introduced Mike Smith from Sasquatch Marketing to FEC. Mike has done some marketing work for the FERM Professional Forestry (PF) and Natural Resources (NR) programs that has been funded by the Board of Visitors fund. Mike designed a student survey and a competitive study which compares the CoF with other universities. Mike was invited to FEC to present the findings of the student surveys and the competitive study. The presentation included goals, methodology, respondent profile, student high school years, when, why and how they were attracted to Forestry and the Natural Resources, student perspectives, perceptions of PF/NR programs, while they were here what they have found surprising, what was the coolest thing and the lamest things about their programs. Mike presented the key selling points for other programs, perception of the OSU Forestry Program, and other observations. There will be a third part of this marketing work that will be looking at what FERM has learned to come up with a marketing plan.

**Action Items:**

Thomas Maness will send Mike Smith's PPT presentation and report to FEC and Paul Doescher.

**VI. AFRI CAPS Climate Change Proposal Support: FEC Decision – Steve Tesch**

Glenn Howe was asking for Dean's support for a faculty to teach his dendrology class for two terms while he is leading the climate change proposal team.

**Decision**

FEC agreed to support Glenn Howe's proposal.

**VII. Tenured Faculty Diversity Initiative, Revisit – Steve Tesch**

FEC wanted to have further conversation about the Tenured Faculty Diversity Initiative. This position will be contributing to diversity efforts across campus. This will be a targeted recruitment effort. FEC discussed if this was worthy of the College effort.

**Action Items:**

Submit your names of potential candidates to Hal. Hal will discuss support issue with Becky Warner. Proposals are due April 15.

**Other Topics**

- **2011-12 Graduate Assistant Appointment and Stipend**  
Admin. Memo 14 page 3 will stay in effect. Steve Tesch wanted the Department Heads to be aware of the memo.
- **Competitive Grant Assistant Position Update – Roger Admiral**  
Roger gave an update – The College needs to identify a new candidate for this position.
- **Potential Awards Dinner Revisions – Ed Jensen**  
Ed Jensen raised the issue that the College is not doing enough to recognize the seniors graduating because the award dinner focuses on scholarship recipients. The proposal is to invite all the graduating seniors to come to the Awards Dinner. The venue would have to move to the CH2M Hill Alumni Center.  
**Decision:**  
FEC members were for this idea. The Board of Visitors fund will be used to cover additional event expenses and cover students' meals.
- **Potential Annual Ring Changes — Ed Jensen**  
Discussion was postponed at a later date.
- **Alumni Awards Reminder – Steve Tesch**  
Steve reminded that FES and FERM needed to identify their Outstanding Alumni. Department Heads can contact Zak for a list of alumni from their program or query faculty at their department meetings.
- **Dunn and Outstanding Seniors Awards – Ed Jensen**  
Ed explained the process for selecting candidates for these awards. The request for nominations is out. Department Heads will identify their outstanding senior students for each degree program. The Curriculum and Advising Committee will select the top student for the Dunn Award.

The meeting adjourned at 11:40 am and went to Executive Session  
Minutes prepared by Nathalie Gitt and revised by Steve Tesch